

SOCIALBIZ *Now*

The Wonderful World of Plugins

WordPress Workshop Part 4



All About Plugins

- What is a Plugin
- Find / Choose
- To-Do's
- Install a Plugin
- Top 24 Plugins



What is a Plugin?

- tool/script/program
- adds/extends e.g. ratings, stats, social
- free/paid

Where to Find Plugins

1. **Admin Panel > Plugins > Add New**
 - a. Search box
 - b. Tags
2. **WordPress Plugins Repository:**
<http://wordpress.org/extend/plugins>
3. For **Free** or **Fee** Online

How To Choose a Plugin [aka Know Thy Plugin]

1. **Function** - will it do the job?
2. **Ease of Use** - will it require code to work?
3. **Compatibility:** with current WP version and/or other plugins
4. **Popularity** - indicator of success
5. **Support** - is there help available?
6. **Extras** - does it require another key or code to work?

To-Do's

- Read the readme
- Visit the website
- # of Downloads
- Check the Rating
- Support?
- Implementation? - requires code, icon, API key, ?
- Backup site, if necessary



How To Install a Plugin

Automatic or Manual

1. Automatic

- a. Install
- b. Activate

2. Manual

- a. Download zip file
- b. Upload
- c. Install
- d. Activate



Top 7 Most Useful WordPress Plugins

Housekeeping & Basic Necessities

Akismet - spam control

Wordpress.com Stats

WP DB Backup

WP Super Cache

Google XML Sitemap

All-in-one SEO

Google Analytics for WordPress



Next Top 17 Most Useful WordPress Plugins

Get Social

- TweetMeme - retweet button
- Twitter Tools
- WordTwit - tweet blog post to twitter
- Facebook Share New - share button
- AddToAny: Share/Bookmark/Email Button

Video

- Viper's Video Quicktags
- Embedded Video - add video link

Forms

- Gravity Forms
- Contact Form 7

Enhancements

- TinyMCE Advanced
- Exclude Pages
- Wp-Cycle - rotating images
- Clean Archives Reloaded
- Related Posts
- NextGEN Gallery
- WPtouch iPhone Themedep
- MapPress Easy Google Maps



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Thank You!

