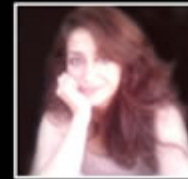


WordPress Workshop: Part 2 Creating a Basic WordPress Site

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Review

- WordPress is a CMS
- WordPress.com is different from .org
- Top 10 features
- 5 Steps to install a WordPress site

- Your website/blog has to “live” somewhere

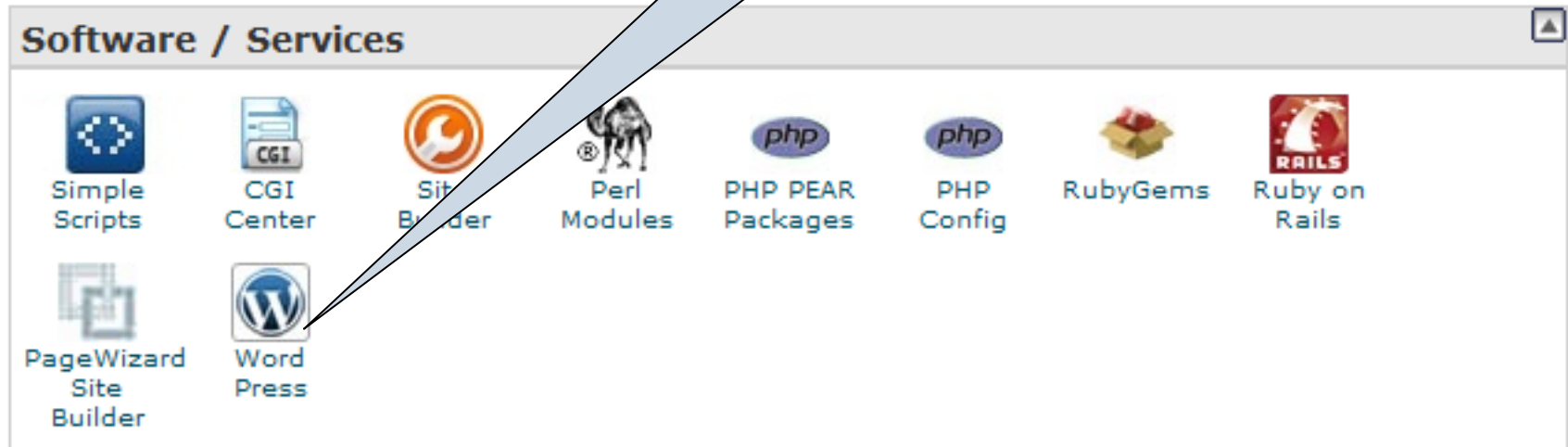
1. Select a Host

1. *Sign up for Account*
2. *Create a Password*
3. *Login to cPanel*



- Create the underlying foundation for your website

2. Install WordPress



3. Select a Theme

7th Wave Media Install Themes Howdy, Roohi Moolla | Log Out

[WordPress 3.0 is available! Please update now.](#) Help

[Dashboard](#)

[Posts](#)

[Media](#)

[Links](#)

[Pages](#)

[Comments](#)

[Genesis](#)

Appearance

- Themes**
- Widgets
- Menus
- Editor

[Plugins](#) 6

[Users](#)

[Tools](#)

[Settings](#)

[s2Member](#)

[TweetMeme](#)

Manage Themes

Install Themes

Current Theme

Enterprise Child Theme 1.0 by [StudioPress](#)

Enterprise is a 2 or 3-column Widget-ready child theme created from the **Genesis** theme. The template files are located in `/themes/enterprise/`. The style templates from **Genesis**. Changes made to the templates will affect the look and feel of the website.

• A Theme sets the “look and feel” of your website

Available Themes

Cushy 2.1.1 by [WooThemes](#)

A soft and elegant cooperate theme from WooThemes

[Activate](#) | [Preview](#) | [Delete](#)

All of this theme's files are located in `/themes/cushy/`.

Genesis 1.1.3 by [StudioPress](#)

Genesis is an advanced Theme Framework for WordPress. Please **do not modify** this stylesheet, as it will be overridden in Genesis updates.

[Activate](#) | [Preview](#) | [Delete](#)

All of this theme's files are located in `/themes/genesis/`.

There is a new version of Genesis available. [View version 1.2.1 Details](#) or [upgrade automatically](#).

Twenty Ten 1.0 by the WordPress team

The 2010 default theme for WordPress.

[Activate](#) | [Preview](#) | [Delete](#)

All of this theme's files are located in `/themes/twentyten/`.

Tags: black, blue, white, two-columns, fixed-width, custom-header, theme-options, threaded-comments, sticky-post, translation-ready, microformats, rtl-language-support, editor-style

4. Extend with Plugins

- Enhance the features and functions of your site

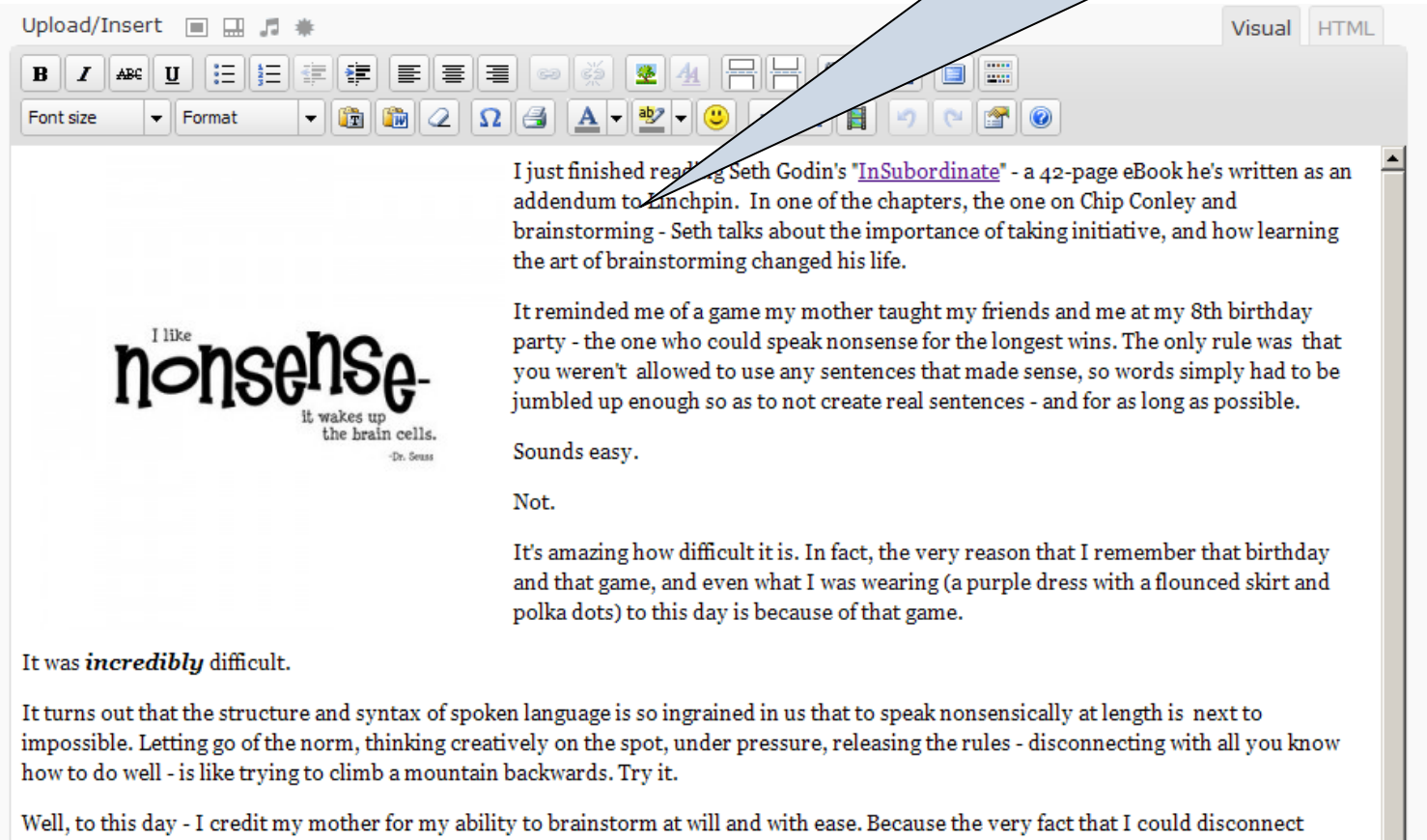


Quietly the world's largest social network has been working on a new version of Facebook Share, one that includes buttons that can count the amount of shares a specific article gets across Facebook's vast platform. Today, they launch officially at 10:00 AM PT, though you've probably already seen them being tested on a few websites, including Mashable, during the last week or so.

Installing the new Facebook Share buttons just involves adding a few lines of code – it's actually one of the simplest implementations of Facebook Connect around. Once active, the live counter will check for the number of times your URL has been shared on Facebook. Facebook is also providing analytics for the Facebook Share buttons, including the number of shares, the number of "likes" for a story, the number of comments, and the number of clickbacks. The analytics are available via an [API call](#)

5. Add Content

- Add Content
- Add Images
- Add Video



The screenshot shows the WordPress Visual Editor interface. At the top, there's a toolbar with various icons for text formatting (bold, italic, underline, text color, background color), lists, links, and media. Below the toolbar, the editor content area displays a blog post. On the left side of the post, there is a quote: "I like nonsense- it wakes up the brain cells. -Dr. Seuss". The main text of the post reads: "I just finished reading Seth Godin's 'InSubordinate' - a 42-page eBook he's written as an addendum to Linchpin. In one of the chapters, the one on Chip Conley and brainstorming - Seth talks about the importance of taking initiative, and how learning the art of brainstorming changed his life. It reminded me of a game my mother taught my friends and me at my 8th birthday party - the one who could speak nonsense for the longest wins. The only rule was that you weren't allowed to use any sentences that made sense, so words simply had to be jumbled up enough so as to not create real sentences - and for as long as possible. Sounds easy. Not. It's amazing how difficult it is. In fact, the very reason that I remember that birthday and that game, and even what I was wearing (a purple dress with a flounced skirt and polka dots) to this day is because of that game. It was *incredibly* difficult. It turns out that the structure and syntax of spoken language is so ingrained in us that to speak nonsensically at length is next to impossible. Letting go of the norm, thinking creatively on the spot, under pressure, releasing the rules - disconnecting with all you know how to do well - is like trying to climb a mountain backwards. Try it. Well, to this day - I credit my mother for my ability to brainstorm at will and with ease. Because the very fact that I could disconnect

WordPress Workshop: Part 3

Creating a Basic Site

- Hosting
 - Installation
- Dashboard
- Themes
 - Customization
- Widgets

WordPress Workshop: Part 3

Adding Structure and Content

- Pages - Parent/Child
- Posts/Categories/Sub-Categories
 - Basic Search Engine Optimization
- Adding Images
- Adding Links

WordPress Workshop: Part 2

Thank You!

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